

**For your customers peace of mind.
And their continued loyalty.**

Trust Passport™ can confirm in a couple of seconds, who you are. Trust Passport™ links your real identity to your virtual identity. In real time.



Trust Passport™ verifies that your website, your company or your individual members are who they say they are.



What are the Trust Issues?

- ➔ Over 3 million fraudulent websites are created each year
- ➔ Global Internet Fraud is growing exponentially
- ➔ Lost revenues through shopping cart abandonment continue to increase
- ➔ Malware and phishing scams increasing steadily
- ➔ Compliance and regulation issues are getting stricter

How Trust Passport™ works

- ➔ Customers recognise and click on the fingerprint icon on your website
- ➔ The full Trust Passport™ is displayed delivering an array of company and website information
- ➔ Instant verification using globally recognised and trusted sources in real time
- ➔ For personal identity verification, QR codes on identity badges or vehicles can be scanned using smartphones for immediate results.

Buying a Trust Passport™ couldn't be easier. As long as your company or organisation is legally registered in one of the countries that currently provide the Trust Passport™, all you need to do is follow a couple of easy steps.

The Trust Passport™ can be issued in minutes as your company information goes through an advanced organisation vetting process, which uses multiple integrated live data feeds from trusted government and commercial sources.

Member of

Trust Inside